



Department of Arizona, Marine Corps League 48th State Convention

June 7 – June 8, 2019, Prescott, Arizona

Convention Book Advertisement Price List/Order Form

8.5" x 11" Format Book, Distribution 1000 copies

1. Full Page, Glossy – Back Cover	\$500
2. Full Page, Glossy – Inside Front Cover	\$450
3. Full Page, Glossy – Inside Back Cover	\$400
4. Full Page, Glossy – Centerfold	\$600
5. Full Page, Glossy – Inside	\$250
6. Full Page, color newsprint	\$150
7. ½ Page, color newsprint	\$75

The Convention Book will be in color. The ad artwork needs to be color

Please send digital copy of advertisement to d.merrifield@icloud.com. Ads can be enhanced (or created) for an additional fee. (Subject to approval of advertiser). See attached sheet for details. To order mail your check and this form.

All ads and payments must be received by May 4, 2019

Organization/Business/Personal Name: _____

Ad Size: _____ Amount Paid: Base Ad \$ _____ + Enhancement-\$ _____ = Total \$ _____

Mail to: Copperstate Detachment 906

Questions call: Ken Moore

Attn: Ken Moore

Phone: 928-830-6474

11250 E. Hwy 69, Lot 1118

email: slmoore05@gmail.com

Dewey, AZ 86327

Please Note: All advertisements will be processed once payment and artwork is received. We anticipate distributing the Convention Book to 250+ members of the Arizona Marine Corps League in addition to approximately 750 copies throughout Yavapai County and around Arizona.

ARTWORK REQUIREMENTS

The Convention Book will be comprehensive and will include information on the history of Prescott and activities in Prescott, including local museums, parks, lakes, hiking trails, golf, etc. In addition, the book will present information on the activities of the Marine Corps League and all the programs we are involved in helping veterans in our community. Also, the book will contain high-quality advertisements from local business and organizations.

The layout and content of the advertisement that your Detachment or Pound had in previous convention books is appropriate for this year's book. However, we now have an opportunity to enhance your ad through the services of a professional designer. He can add appropriate insignia, logos, pictures, etc., to make your ad more striking.

Below are the artwork specific requirements for your add

Full page = 7.25" wide by 9.75" tall; at 300 dpi or greater; only JPGs, PDFs or TIFF file formats

Half page = 7.25" wide by 4.75" tall; at 300dpi or greater; only JPGs, PDFs or TIFF file formats

Microsoft Office program formats or other file formats are not acceptable.

All supplied ads need to meet these requirements or will occur a design cost (\$75/hr.) to make it fit the requirements.

Enhance your existing ads by adding text, pictures, logos, insignia's etc. Cost is \$75/hr. and often the work can be done in less than an hour. We will need your approval before publishing. Consult with our designer for enhancements.

Don Merrifield – 602-319-1343

email: d.merrifield@icloud.com

Design Assistance

We can design a complete ad for you if needed. Fee = \$100 for Full Page; \$75 for half page. If you supply any art/pics/logos they need to be 300dpi or greater and in JPG, PDF, TIFF, PNG file formats. An Email Address is needed to send a proof for approval. If no email is sent back approving or changing the ad by the deadline of April 27, 2019, it will be considered approved and published with no responsibility for any mistakes upon the Copperstate Detachment 906 MCL or their associates.

No website art can be used which is at 72dpi or 96dpi. This art is too low a resolution to be useable for printing. Low res or web art will pixel and distort when used of printing dramatically reducing the quality. If art must be supplied at a low resolution and we will not be responsible for lack of quality.

Ask any art questions of our designer:

Don Merrifield 602-319-1343

email: d.merrifield@icloud.com